

ATTENTION CENTRAL DIVISION BOTTLERS

SHARE more JOY!

DISPLAY & WIN!

Earn 25 Reward Points good to shop for cool gear at gopcrewards.com for every Take Home Display you place during P12-P13 2024.

- Incremental pallet, wing, or stack-outs eligible (excludes mandated display space)
- Qualifying packages: 8 pk, 12pk, 16.9oz 6pk
- 50 cs minimum - LF / 25 cs minimum - SF
- Must include Core 7: Pepsi, Pepsi Zero, Dt Pepsi, Starry*, Dew, Dew Zero, Dt Dew
- * Starry not required to be on display for locations that do not carry.

Earn 25 Reward Points for every Priority POS Display you place during P12-P13 2024.

- Place any of the following and WIN! (excludes mandated display space)
 - Starry/Schweppes 2 Liter Tree
 - Starbucks Peppermint Mocha Shipper
 - Mtn Dew Game Fuel Shipper

ADD ON BONUS

- Include ANY Taste the Season POS for an additional **15 BONUS POINTS**
- Include Holiday 2 Liter Tree (including Schweppes) alongside TH Display for an additional **15 BONUS POINTS**
- Include Starry LTO 12pack on display for an additional **15 BONUS POINTS**
- **Maximum 70 Reward Points per display / Maximum 1400 Reward Points for total program**



Simply scan this QR code to submit qualifying display photos to pc2114.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by January 3, 2025 for executions secured during the November 3 through December 28, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on January 3, 2025.



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

#PC2114/PCSAEI